

CAPABILITY STATEMENT



CONTENT SPRINT

Program Management Consultancy

Company Overview

Content Sprint LLC's mission is to assist businesses in creating and managing high-quality programs with unparalleled efficiency. With a focus on enhancing audience engagement, brand consistency, and program management strategies and operations, we are committed to driving success for our clients.

Differentiators

- PMP-Certified Project Leadership & Execution
- Operational & Process Powerhouses
- Cross-Industry Expertise eg. Retail, Finance, Government, & IT
- Innovation & Design Thinking Led Problem Solving
- Advocates & Facilitators of Collaboration

Core Competencies

- **Program Management:** Over 14 years of experience in large scale projects, optimizing processes, and connecting global teams
- **Design Thinking Workshops:** We tackle complex challenges by facilitating innovation and creative problem-solving.
- **Strategic Planning:** We excel in developing and executing end-to-end program strategies, aligning them with organizational goals and driving positive outcomes.
- **Content Operations:** We show businesses how to get the most value out of their content through operations, efficient content creation, management, and delivery across diverse audiences and channels.

Past Performance

- **Avanade** Created innovative product experiences content for 147 Microsoft Executive Briefing Centers around the globe, contributing to \$20 million+ sales pipeline.
- **Microsoft** Spearheaded end-to-end processes of content delivery for six Microsoft Office apps reaching over 100 million users.
- **Amazon** Acquired new titles with with \$1M projected revenue, through P&L development and agent and author relationship management.

PMP® | LUMA® Design Thinking Facilitator | EDWOSB certification - pending

Company Data

UEI

PB5HGM9KHK71

CAGE

9JY51

NAICS

54161 Mgmt Consulting
541611 Admin Consulting
541613 Marketing Consulting
541618 Other Management

NIGP

918 Consulting Services
91821 Business Consulting
91836 eCom Consulting
91890 Strategic Planning
91875 Mgmt Consulting
91876 Marketing

JENNIFER GLOVER

FOUNDER & CEO

404.316.2252

jen@thecontentsprint.com

www.thecontentsprint.com

Content Sprint LLC
3009 Tarian Way
Decatur, GA, 30034